



Concurrent Event

ALUMINIUM CHINA 2020

Reed Exhibitions

Contact us:

Diana Wang
T: +86 10 5933 9179
E: diana.wang@reedexpo.com.cn

Julia Zhu
T: 86 10 5933 9054
E: julia.zhu@reedexpo.com.cn

www.lightweightasia.com/en

Buyer Comments

Ningbo Lvhong Automotive Parts Co., Ltd.
Deputy General Manager of Technology Department

Reed Exhibitions reached out to us before the event, informing us of the latest information, and to learn more about our procurement needs. The staff accompanied us to booths, facilitating our contact with exhibitors. They also provided professional information services long after the exhibition. Our boss and colleagues were very satisfied with the organizer's comprehensive services! Many thanks!

Mitsui & Co. (Guangdong) Ltd.
Deputy Manager of Metal Resources Department

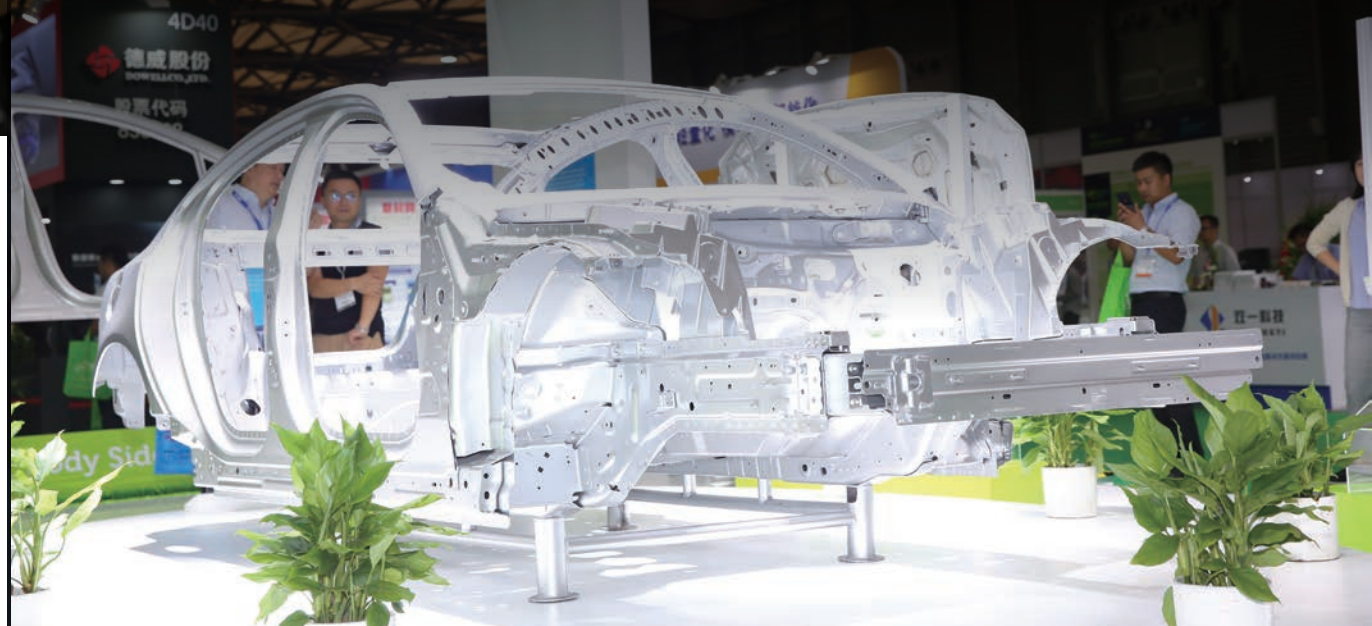
The exhibition provides a display platform for major manufacturers, while allowing purchasers like us to know more about suppliers. The onsite map guide was very easy to understand, and the exhibition offered many new opportunities. As an international trading company, we were proud to see so many quality Chinese products that reflect our national strength. In addition, the organizer provided thoughtful service. Hopefully, the show will continue to grow.

Asia-Pacific Light Alloy (Nantong) Technology Co., Ltd.
Head of Technology Department

We could feel the passion of the organizer throughout the exhibition. Their team made arrangements for everything from reception to onsite guidance, information provision and photo-taking. At the same time, we were able to meet up with exhibitors that precisely met our needs, and with whom we are currently in negotiations.

Safran Cabin
Project Manager

We visited the Shanghai exhibition show for the first time with the objective to get in contact with extrusion press suppliers and die makers. Reed Exhibitions did a great job to organize and fulfill this request. They prepared a full itinerary for us with exhibitors, entrance tickets and contact person to bring us to the exhibitors (English speaking). This added a lot of value to our short trip. The exhibition offers a good variety of exhibitors showing all the latest innovations within the industry.



Exhibitor Comments

Suzhou HT Carbon Fiber Co., Ltd.
Xiao Chengbin, Marketing Manager

In recent years, carbon fiber composites have become increasingly popular in the industry due to the advancement of automotive lightweight technology. This year is the first time that HT Carbon Fiber has participated in Lightweight Asia organized by Reed Exhibitions. During the exhibition, our cutting-edge carbon fiber composite products and lightweight solutions attracted the attention of participants. Unlike traditional metal materials, carbon fiber composites are still in the market-introduction stage for the automotive industry. Reed Exhibitions has provided a platform for extensive exchange with users and industries, which will prove to be very helpful for the promotion and application of carbon fibers in China. I'd like to thank the Reed Exhibitions team for their efforts, and hope that the exhibition will achieve greater success in the future.



Novelis (China) Aluminium Products Co., Ltd.
Liu Qing, Managing Director of China and Vice President of Asia Automotive Division
The application of aluminium in automotive lightweighting reflects the development of automobile hardware. Environmental protection is not only a national policy, but our aim. Aluminium China and Lightweight Asia, organized by Reed Exhibitions, offer a professional platform that drives the development of aluminium applications and automotive lightweighting.

Shandong Shuangyi Technology Co., Ltd.
Wang Wei, Manager of Integrated Marketing Department
The exhibition offers a platform for business communication and publicity, allowing participating enterprises to showcase the strength of their brand with the latest cutting-edge technology. I hope the show will continue to grow, bringing together more businesses to create a better future.



Firstway Technology Development (Beijing) Co., Ltd.
Zhang Biao, General Manager
It was our first time participating in the exhibition. We received attentive guidance from the staff in all aspects of registration, documentation, booth selection, erection and dismantling. As a part of automotive lightweight technology, friction stir welding (FSW) has been widely used in new energy vehicles. Reed Exhibitions has provided a platform for more automakers to understand FSW. It's been two months since the exhibition, and we've acquired many new customers that we met onsite. Hopefully, Lightweight Asia will grow with each edition leading to even greater success. And Firstway looks forward to growing alongside Reed Exhibitions.

Henan Dowell Technology Co., Ltd.
Sun Zhongyao, Chairman
Henan Dowell Technology's participation in Lightweight Asia has allowed us to publicize our forged magnesium alloy hubs for vehicles, while obtaining the latest information about the industry. Many thanks for such thoughtful service, and all the best to Reed Exhibitions.



Post-Show Report

Lightweight Asia and Aluminium China Combined to Feature
International Visitors in Attendance

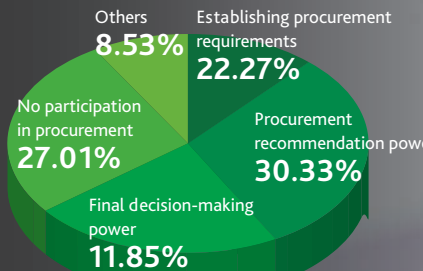


Visitor Breakdown by Application Industries
Visitor Breakdown by Job Responsibilities



*Lightweight Asia 2019 post-show data

Visitor Decision-Making Power



Satisfaction Rate

2019

2018

64.65% of visitors expressed complete satisfaction with Lightweight Asia 2019, at a **7.35%** annual increase over 2018.

2019

2018

51.61% of exhibitors expressed complete satisfaction with Lightweight Asia 2019, at an **8.27%** annual increase over 2018.

Visitors' Top 5 Interested Products



Partial Exhibitors



* Listed in random order

TAP Buyers



In 2019, the two shows attracted a total of **1,210** TAP buyers

Visitor Delegations

The two shows received **97** visitor delegations, comprising **2,593** visitors.

Partial Visitor Delegations Listing

AIPU CHINA Shanghai Branch
 Changzhou Huayang Wanlian Vehicle Accessories Co., Ltd.
 Pan Asia Technical Automotive Center Co., Ltd.
 Toyota-Tsusho (Shanghai) Co., Ltd.
 Foxconn Technology Group
 Jiangsu Asia-Pacific Aviation Technology Co., Ltd.
 Jiangsu Asia-Pacific Light Alloy Technology Co., Ltd.
 MINTH Group
 Ningbo Lvhong Automotive Parts Co., Ltd.
 AIWAYS Automobile Co., Ltd.
 Shanghai Spaceflight Precision Machinery Institute
 Shanghai Allcheer Intelligent Technology Co., Ltd.
 Suzhou Tongjie Automobile Technology Development Co., Ltd.
 SGS-CSTC Standards Technical Services (Shanghai) Co., Ltd.
 Sungwoo Hitech (Wuxi) Co., Ltd.
 Zhangjiagang Rainsun Metal Technology Co., Ltd.
 Zhejiang Jiechang Linear Motion Technology Co., Ltd.

* Listed in random order

Target Attendee Program (TAP): A TAP buyer is a senior corporate executive or high level professional within the industry who visits ALUMINIUM CHINA 2019 with definite purchasing intent or a pre-defined procurement plan.



Completing **399** business matchmaking sessions, comprising **265** domestic sessions and **134** international sessions



Projected total turnover **723,475,000** CNY

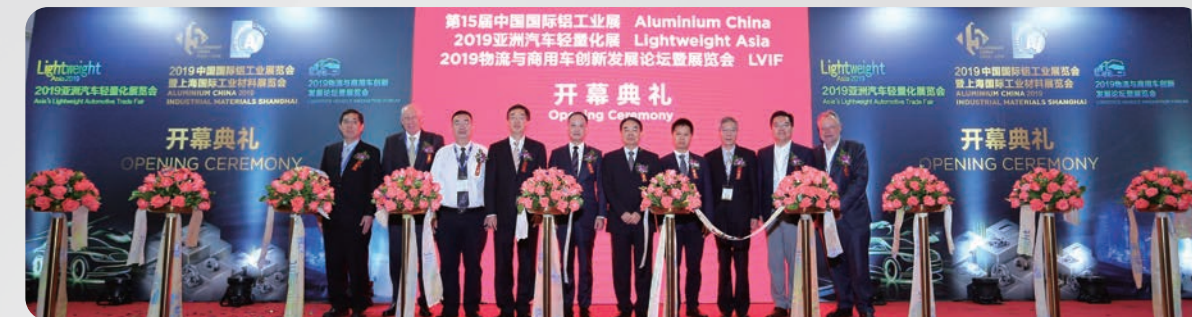


Visitor delegation from Jiangsu Asia-Pacific Aviation Technology Co., Ltd.



Visitor delegation from Jiangsu Asia-Pacific Light Alloy Technology Co., Ltd.

Overview of Highlights



Opening Ceremony



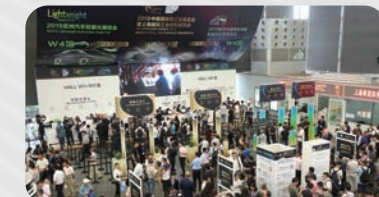
Logistics Vehicle Innovation Forum 2019



Forum on Innovative Applications of Automotive Lightweight Technology and Related Materials



2019 International Forum on Innovative Applications of New Energy Vehicles and Composites



Exhibition Show Floor

